

# *Measures to develop tourism in Ulytau region – results of 2024*







Number of historical and cultural  
monuments - **636**

1 – Of national importance – **12**

*(Joshy Khan, Alasha Khan, Bolgan Ana, movzolei Ayakkamyr, Dombaul, kompleks Akmeshit Aulie ,  
Ruins of the city of Baskamyr, Duzen, Ayranbay (Beskumbez), Ketebay, Labak, movzoley Makat)*

2 — Of local importance - **282**





# Tourist Registry



The  
artisan

12

travel  
agency

2

Guide

24

Tour  
guide

1

Lisence  
(tour operator service)

1



## Scope of services provided

↑ 26,7% **2024**  
**304,5 mln.tg**  
*(in the 2023 year 240,3 mln.tg)*



## Number of placement services

↑ **2024 the year**  
**26**



## Number of people employed

↑ 11% **2024**  
**191**  
*(in the 2023 year 172)*



## Number of rooms

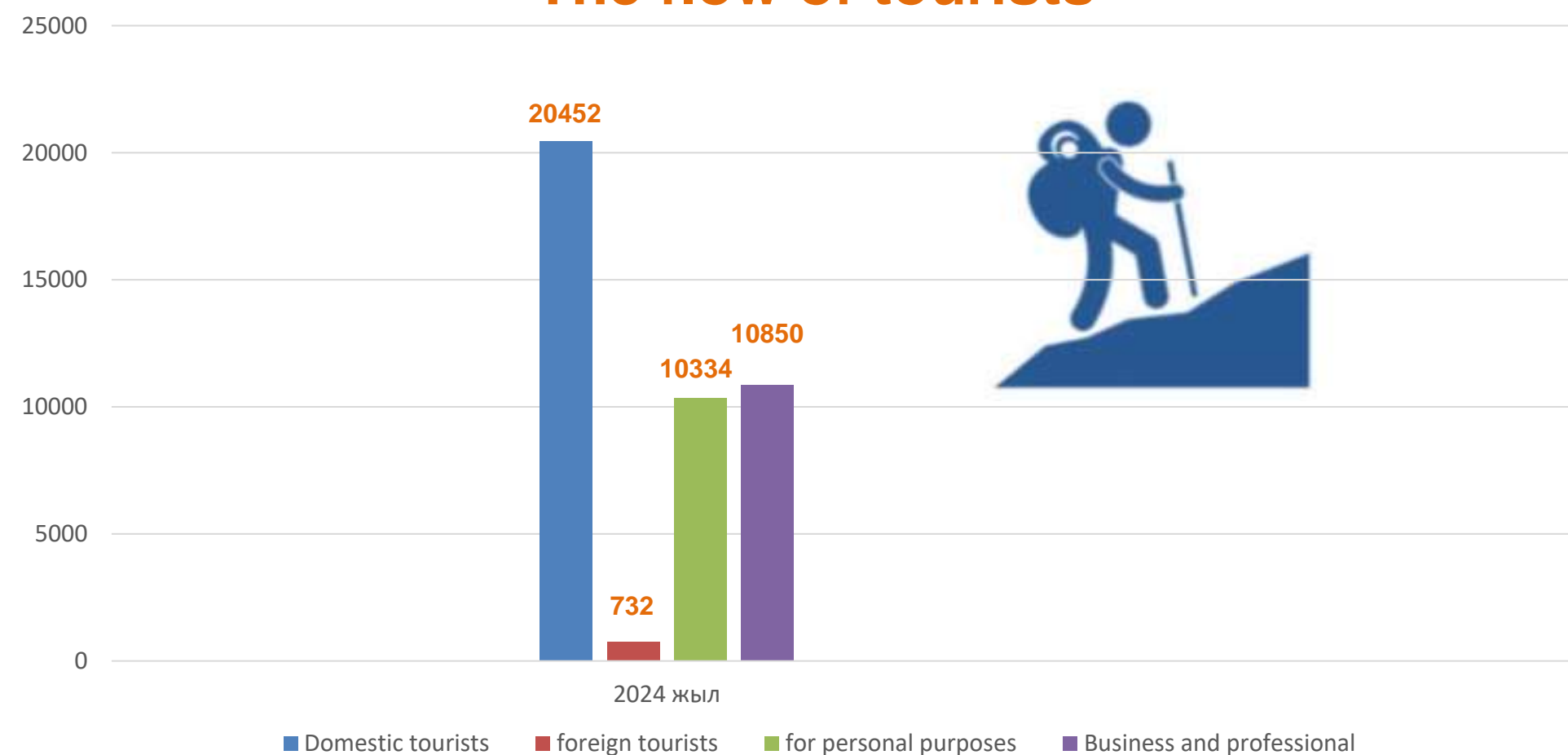
↑ + 68 **2024**  
**299**  
*(in the 2023 year 252)*



## Single bed capacity

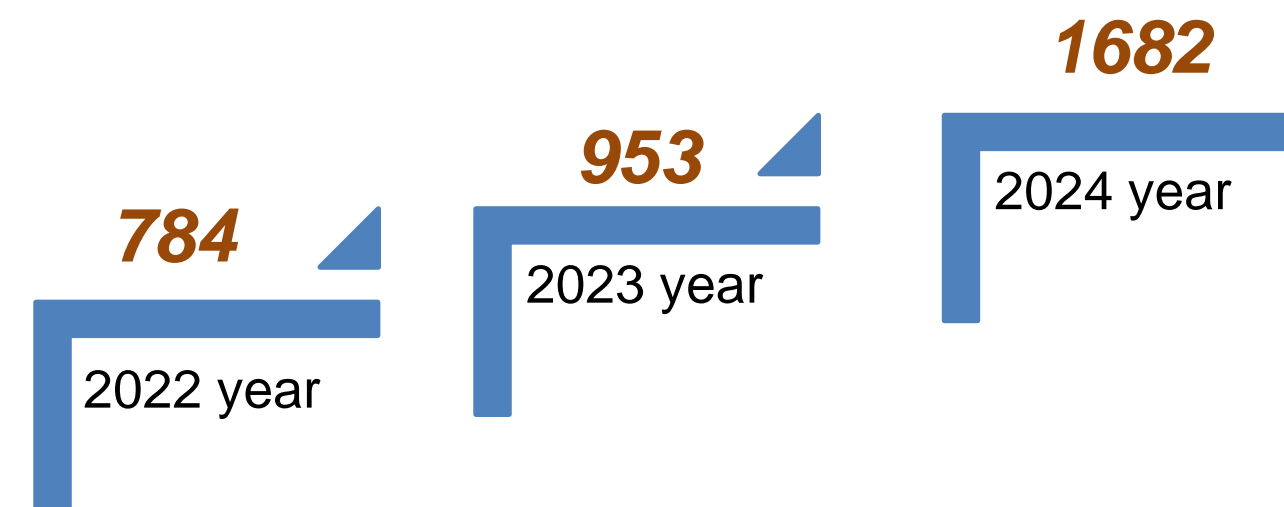
↑ + 68 **2024**  
**525**  
*(in the 2023 year 457)*

## The flow of tourists





# The number of planters of the complexes "Zhoshy Khan", "Sapar ortalыgy"





## Implemented investment projects



### **Khan Ordasy Hotel Complex, Zhezkazgan, 1st quarter of 2024**

*18 rooms, 36 seats, small restaurant services,  
project cost 500 million tenge*



### **The service complex "Kayrolla" on the highway**

*6 rooms, 12 beds,  
The project cost is 170 million tenge*



### **Ethnoaul "Chingiz square" of ulytau district**

*5 yurt, IP"Chingiz"  
Project cost 10 million tenge*



### **Roadside cafe in ulytau district**

*(IP "Dildebayev", 25 seats,  
project cost-70 million tenge  
(On the Zhezkazgan-Ulytau-Pavlodar route).*

- **Saumal Center** (Ulytau district., Individual entrepreneur "Birmanov" in karkengir village - 3 Rooms, 6 beds, cost 30 million tenge);
- **Mini-shop for the production of souvenirs** (individual entrepreneur "Bolatov" in Satpayev, cost 6.5 million tenge);

**Ethno AUL** - (Zhanaarka district. Entrepreneur "Seipishov" on the road to zhanaarka village - 3 yurts, pets for walking, summer cafe, cost 10 million tenge).

**Center for training guides and production of souvenir products** - (Zhezkazgan, entrepreneur "dim art", project cost 5 million tenge).

## DURING THE IMPLEMENTATION PERIOD



**Hotel in Zhezkazgan**  
(IP "Yarmak", 40 rooms, 50 beds, 1 billion tenge, completion date-4th quarter of 2025)

### **Construction of roadside service (cafe, hostel) in Ulytau district**

*(IP "Kurmet", 5 rooms, 10 beds  
10 million tenge, end of 2025)*





## the volume of investments in the tourism sector

**1,4**  
billion tenge

2023 y.  
january-october

↑  
50 ece

**2,1**  
billion tenge

2024 y.  
january-october

Accommodation and catering services–  
**1,5 billion tenge**

Passenger rail transport, intercity services  
– **365,5 million tenge**

Other passenger ground transportation  
services – **38,3 million tenge**

Leisure, entertainment and art services –  
**129,2 млн.теңге**





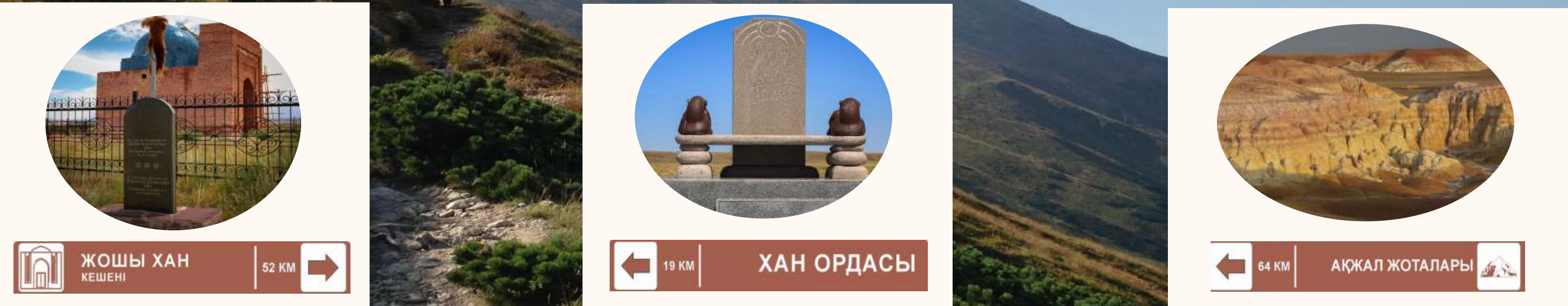


The length of the paved road from the city of Satpayev to the mausoleum of Joshy Khan and the Dombauyl mound is 19.5 kilometers, the completion date is the 3rd quarter of **2025**. The total cost of the project is **9.6 billion tenge**.



Work has been carried out on the installation of light infrastructure and field navigation in historical sites of Ulytau district

(12 pieces per turn to historical sites along the Zhezkazgan-Arkalyk Highway)



For the development of active tourism and the creation of conditions for mass recreation in Ulytau district  
The following work has been carried out at the Ulytau National Research and Production Enterprise on the development of the 1st tourist road of Aulietau:



information stand - 2 pcs



resting place - 2 pcs



garbage can-2 pcs;  
chair - 3 pcs



object guides - 3 pcs





➤ **March 28-29 2024**  
➤ **Beijing**



➤ **April 24-26, 2024**  
➤ **Almaty**



➤ **September 8-14, 2024**  
➤ **Astana**





***In order to develop the tourism sector of the region in 2024, the following events were organized:***



***From October 10 to October 13, 2024, an educational tour of the Ulytau region was held, dedicated to the services of excursions and the organization of cultural events with the participation of a guide, tour operator, blogger, videographer..***



***From November 1 to November 5, a training seminar for 15 people was held jointly with the national tour operator Arman Tour.***



***The tourist information portal "VisitUlytau" of the Ulytau region has been launched***



***A pocket card and a pocket book of a tourist guide for the convenience of visiting tourists (7,500 pcs.)***



***In order to ensure security, the tourist police service operates in the Ulytau district police department. The Tourist Police service has 1 crew with 2 staff members***






***Work in the tourist area continues***

***Thanks for the attention!***

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